



Development with a difference

## Virtual Internship Program

Ignited's Virtual Internship Program is a unique, teacher-led experience that delivers a deeper understanding of your company and inspires students to explore the wide range of rewarding careers you offer

### The Main Elements

Traditional internships are based on the old model of inexpensive labor for companies in exchange for limited training for interns. Our program delivers something different – a deeper understanding of your company, its history, culture, roles, and needed skills.

The program provides:

- Teachers' classroom management skills for clearer outcomes than most in-house programs
- An integrated experience for students, built on a specific set of learning goals
- Hands-on projects that contribute to a more complete picture of your company and the careers you offer

Each virtual internship program is built on our [proven process and internship playbook](#) but is customized to meet your specific needs. We can convert your current program to a virtual experience, create a hybrid approach, or help you establish a new program if needed.

We'll collaborate with the teams and leaders you identify and handle the operational, content, and measurement aspects for your program. End-of-session reports will also help us evaluate successes.

### Program Benefits

Our Virtual Internship Program addresses your needs in a variety of ways:

- Grows your local talent pool and pipelines
- Interns learn more about your company and careers than with traditional programs
- A wider range of students from all backgrounds can participate in your program
- Integrates with and enhances your existing program and talent strategy
- Frees up HR team members' time to focus on higher value activities

Together we'll design a program that generates excitement, boosts morale, creates community goodwill, and identifies new talent.

### Getting Started

To get started, we'll schedule a short call to understand your requirements, including the scope of your current program and the types of interns you're seeking.

To set up a 30-minute call, contact Emily Dilger at [edilger@ignitededucation.org](mailto:edilger@ignitededucation.org)

[www.ignitededucation.org/internships](http://www.ignitededucation.org/internships)