

Ignited programs

Innovative talent solutions for companies

December 2021



Our unique mission... careers in every classroom

Ignited's mission is "careers in every classroom" but when you dig deeper, what does that really mean?

It means we're reducing the achievement, equity, and inclusion gaps for low-income, high-needs students.

Together, we give more students in all our communities better pathways to meaningful careers that lift families out of systemic poverty.

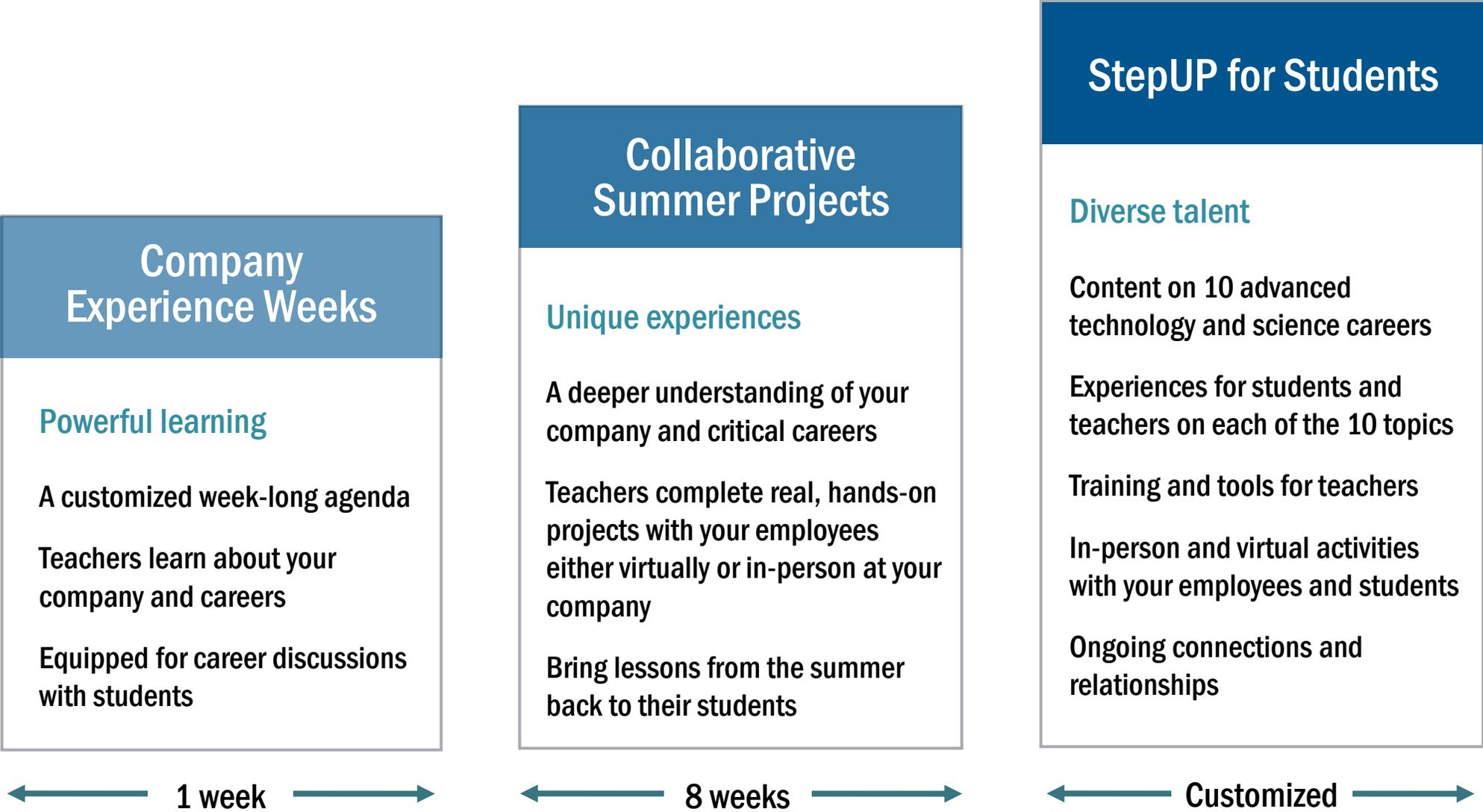
We inspire kids to stretch, dream, and achieve.

So, thank you for bringing Ignited's programs to your company and your teams.

You're making a huge difference for our local communities and in the lives of families, teachers, and students.



An integrated portfolio of programs



Should you work with teachers or student interns?

Our programs support both students and teachers in low-income, high-needs communities, but we believe educators offer companies some unique advantages.

So, the answer to working with students vs. teachers is... work with both!

Many companies simply add 2-3 teachers to their annual internship allocations and create one simple, integrated program.

Companies love working with teachers because:

- **Teachers are professionals.** They're up to speed faster than students and that means less hand holding for your teams. Check-ins are only an hour per week for most projects
- **Teachers are talented.** They've started programs, processes, and tools for companies that are often used for many years
- **Teachers evangelize.** Companies love how much positive awareness teachers build for their teams, technologies, and careers.

Each teacher shares their Ignited experiences with over 150 to 200 students a year!



The Company Experience Weeks Program

A customized week developed by the Ignited team

Goal: A deeper understanding of your industry, company, and key careers

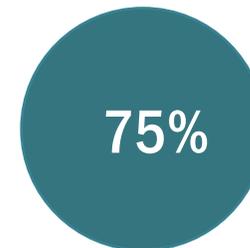
Over one week, teachers will

- Learn, first-hand, about key careers through tours, panel discussions, and short job shadows
- Connect with employees to learn about their roles
- Collaborate with other teachers to develop lessons and activities about your company and careers for their students

The program

- Low time commitment. Easy to implement. Fully outsourced to Ignited team for implementation
- Feedback and evaluations provided

Time	Monday	Tuesday	Wednesday	Thursday	Friday
9-10:30	Orientation and welcome to the water industry	Job shadows: Operator and Mechanist	Green Infrastructure walking tour	Job Shadow: Laboratory Technician	Career Prep presentation – pathways to a water industry job
11-12:30	Dam tour – water storage and distribution	Wastewater Treatment Plant Tour	Biosolids Processing presentation	Solar Array Tour – Energy Generation	Teacher – Coach Team Time
12:30-1	Lunch	Lunch	Lunch	Lunch	Lunch
1-2:30	Career panel: clean water	Career panel: wastewater	Career panel: natural resources	Career panel: energy	Teacher Presentation for Hosts
2:30-4	Teacher – Coach Team Time	Teacher – Coach Team Time	Teacher – Coach Team Time	Teacher – Coach Team Time	(Free time)



Of teachers work at high-needs schools and districts

Collaborative Summer Projects

Goal: Teachers evangelize about your industry, company, and critical careers

Over the summer, teachers will

- Work with your teams on real projects either virtually or in-person
- Learn about your company, teams, technologies, and careers
- Uncover a variety of new ideas they bring back to their students

The program

- Paid, 8-week experience for teachers
- Runs from mid-June to mid-August
- Projects are hosted by any team at your company

After the summer, your employees can visit classrooms, serve as role models, and encourage students to pursue new career paths and opportunities.



Some school-based activities employees have participated in:

- 30-min career Q&A sessions (virtual or in-person)
- Discussions on cool classroom topics and issues
- Hands-on activities and experiments in classrooms
- Science and technology fairs as judges and coaches
- Real-world projects and problem solving with students

Collaborative Summer Projects schedule and time commitments

Nov and
Dec

Confirm team participation and estimate the number of summer projects you'll host

Ignited will start reaching out to high-needs schools and finding eligible teacher candidates

Time commit: N/A (quick email confirmation from you to us)

Mid Feb

Identify and finalize project descriptions

Company teams define summer projects for teachers and outline ideal teacher profiles and skills

Time commit: 30 minutes

End Apr

Find teachers to match with projects. Company project leads interview 3-4 candidates

Ignited matches great teachers to your projects based on requirements and skills

Time commit: 30 minutes per interview

Mid Jun
Mid Aug

Teachers complete projects

Teachers work with your teams to complete projects and share experiences with their students

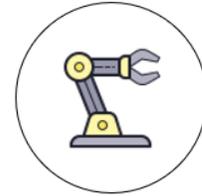
Time commit: 8 weeks working with the teacher. *Time per week varies, often only 1-2 hours per week*

The StepUP for Students Program

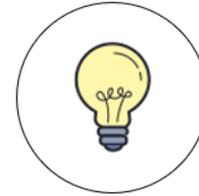
Companies support diverse, high-needs students with smaller, customized investments in 10 advanced technology and science career paths.

Companies can fund...

- 5-6 hands-on lessons and activities for an advanced tech or science career
- 3-day training workshops for groups of 20 teachers in any career area
- Student experiences and real-world projects with company employees
- Digital badges to track progress along a career pathway



Advanced Manufacturing



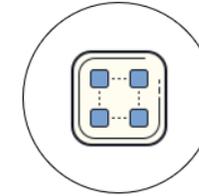
Artificial Intelligence and Machine Learning



Autonomous Vehicles



Biotechnology



Blockchain and Cryptocurrency



Clean Tech and Sustainability



Cybersecurity



Data Science and Analytics



Integrated Healthcare



Space Tech



The StepUP for Students Coalition

Community partners



Industry partners



Education partners



A coalition of community, industry, and education leaders are collaborating and investing in company and career awareness for students.

You can join this growing coalition by making a small investment to help us build and strenghten one or more of our 10 career pathways for students



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