



Experience Week

Play a key role in giving teachers knowledge and experience to create a future-ready workforce.

What it is: Support 15 teachers' exploration of your company or industry. Employees volunteer one hour to speak with teachers or take them on a facility tour—a light-touch employee engagement activity! Teachers leave with a lesson showcasing your company, priority careers and key industry skills to take back to their ~2,250 students. **Cost:** \$50K, of that \$16,500 direct to teachers @ \$1,100 each.

Over one week, teachers will:

- Connect with employees to learn about diverse careers and educational pathways through tours and panel discussions
- Collaborate with other teachers to develop classroom-ready activities about your industry
- Return to classrooms equipped for career discussions and skills development with students

ROI - For you, your team, and your company

- **Leadership Development** - Provide cross-functional exposure to lead employee as they help develop agenda.
- **Brand Awareness** - Establish name recognition among students as an innovative and forward-thinking company.
- **School Relations** - Kick-start long-term relationships with local schools and classrooms.

ROI - Maximize student impact

- **Scale** - By empowering teachers, we harness the incredible power of scale—with each teacher reaching 150 students per year and up to 4,000 over their career.
- **Influence** - Teachers have a unique influence on a student's career trajectory. Underserved students in communities without industry connections especially rely on teachers for career guidance.

Template Schedule

Together, we will develop a custom agenda that highlights your products, culture and key careers.

	Monday	Tuesday	Wednesday	Thursday	Friday
<i>Morning</i>	Orientation & welcome to the industry	_____	<i>Facility Tours</i>	_____	Presentation: career pathways
<i>Afternoon</i>	_____	<i>Career Panels</i>	_____	_____	Teacher presentation for hosts
	_____	<i>Curriculum development time</i>	_____	_____	

About Ignited

We are revolutionizing education through a systemic approach that bridges the gap between schools and industry. Since 1985, our ecosystem of teachers and industry leaders continues to prepare students for dynamic careers by ensuring they're equipped to meet the evolving demands of the future. Join us in shaping a meaningful and adaptable educational system for tomorrow's workforce.

Our legacy: 4,000+ teachers impacting 3.9M students.

Contact us to get started today! [Emily Dilger, edilger@ignitededucation.org](mailto:edilger@ignitededucation.org)